



FOR IMMEDIATE RELEASE

CN Launches Global ePortfolio Consortium *Exploring ways to maximize ePortfolio success*

Indianapolis, IN, September 19, 2019 – CourseNetworking LLC (CN) announces the launch of the Global ePortfolio Consortium. A group of ten universities and high school institutions will be selected to participate and engage in an active campus wide implementation and successful adoption of ePortfolio on their campuses.

“We would like to see every high school and college graduate to take with them a complete lifelong ePortfolio to help them with job hunting and with their lifelong learning and academic networking. Today, schools are only offering a one-page transcript to their graduates, which is something that no longer satisfies employers. They want to see students’ authentic learning evidence in a digital format,” said Professor [Ali Jafari](#), PI of ePortfolio research at the IUPUI [CyberLab](#) and Founder of the CourseNetworking LLC.

For the last twenty years, the biggest challenge has been to sell the concept and use of ePortfolio to instructors and students. With this, the CyberLab and CourseNetworking teams will actively work with the selected Founding Members’ stakeholders in creating a set of value propositions for instructor and student populations. “First we need to sell the concept of ePortfolio to school leadership, then to the course instructors, and finally to students,” said Jafari. “Once faculty members understand and appreciate the ePortfolio values, they will gradually adopt it in their courses and will encourage their students not only to collect learning evidence but also reflect on them.” CourseNetworking and CyberLab will work directly with the members to build these value propositions and will offer orientations and faculty development workshops to improve adoption.

The ten Founding Members will be selected to implement the CN ePortfolio. The selections will be made in both developing and developed countries. CourseNetworking will provide a discounted enterprise CN ePortfolio license for the entire student and faculty population for a period of 3-5 years. The cloud-based SaaS CN ePortfolio is easily installed via LTI integration within any LMS, including Moodle, Blackboard, Canvas, etc.

Members are expected to provide feedback on successes and failures of their practiced strategies, both to one another and to CourseNetworking. Sequential meetings, each time hosted by one of the Founding Members, will be used as a mechanism to discuss successes and failures of implementation strategies and to send guidance to CourseNetworking on further refinement and development of the CN ePortfolio platform.

Currently, Founding Members are being selected. If your institution is interested in participating in this global ePortfolio initiative, please contact us at info@coursenetworking.com.

CourseNetworking website: www.theCN.com

Value points of the Global Consortium

- **Value Proposition:** Work with the school's leadership in the development of ePortfolio value propositions for both faculty and students.
- **Implementation:** Work with the campus technology operational teams to determine the best ePortfolio integration method with the campus' LMS and SIS systems.
- **Faculty Development:** Meet with the school's teaching and learning teams to identify best practices of integrating ePortfolio activities in most appropriate courses.
- **Badge Development:** Consult with proper school committees and individuals for the development of institution-level badges, including recognition, incentivization, and competency badges. Paid services are offered for graphic design and setting up the badges.
- **Student and Faculty Incentivization:** Discuss various methods of incentivizing faculty and students for continuous ePortfolio use.
- **ePortfolio Assessment:** Consult with campus instructional leadership team for proper selection of CN ePortfolio features in conducting evidence- and/or competency-based assessment.
- **Evaluation:** Consult with school leadership to determine the best methods for measuring ePortfolio success and offer targeted ePortfolio usage data and reports.
- **Collaboration:** Interact and collaborate with other Consortium members on ePortfolio related technology implementation and research, including participation in sequential Consortium Summit meetings hosted by a consortium member. Provide direct feedback to the CN development team to continuously enhance the concept and technology.
- **Discounted 3-5 years License:** Receive discounted 3-5 years annual enterprise licensing agreement for CN ePortfolio and other CN products and services.

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